

From The Office Of  
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# NEWS RELEASE

RELEASE P.M. NEWSPAPERS  
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A public relations man who allegedly sold stock in a non-existent sales corporation to people he met at cocktail parties where he masqueraded as a prominent socialite was enjoined from the securities business in New York State in an order obtained today by Attorney General Louis J. Lefkowitz.

The order signed in Supreme Court, New York County by Judge Morris E. Spector, names Robert N. Winterberger of 55 East 78th Street, New York City. Winterberger consented to the order.

According to the affidavit of Assistant Attorney General Allen Goodman, Winterberger represented himself as president of Saniphor Sales Corporation which he said controlled a bactericide and fungicide. He also represented that the product was a "germicidal cure all."

The affidavit states that Winterberger, "capitalizing on a suave manner and representing himself as a leading socialite, attended numerous cocktail parties and other social functions where he lost no opportunity to stimulate interest in Saniphor Sales Corporation."

Winterberger told his acquaintances that the alleged corporation had a capital structure of \$25,000, a total of 100 shares of stock having been sold at \$250 a share. He alleged that tests of the product were so successful that even medical men were eager to buy the stock and that sales would soon pass the \$100,000 mark, the affidavit states.

"In reality, Saniphor Sales Corporation never existed and all tests on the product were a complete failure," the affidavit asserts.

Winterberger, the affidavit relates, induced Herman Wilde, a research chemist and the alleged discoverer of Saniphor, to form a

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corporation having exclusive rights to the sale and distribution of Saniphor in the United States.

When advised by Winterberger that the Corporation had been formed, Wilde advanced several thousand dollars for the corporation's expenses, the affidavit states. The company never began operations, despite Winterberger's promotion of the stock.

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From: Charles W. Stickle, Executive Assistant to the Attorney General  
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