Change of Name and Regional Representation

To the Members of the American Institute of Accountants

Gentlemen:

Last winter I promised to send a questionnaire to the members to find out how they really feel about changing the Institute's name and changing the method of electing the council. The vote on amending the by-laws, you remember, wasn't large enough to be conclusive.

The questionnaire is attached hereto. Please reply. If you're not interested just say so, but don't fail to answer. We must know what everyone wants.

Change of Name

There are good arguments for and against changing the name. You have read them and I won't repeat them. No one, I think, considers this question of fundamental importance.

Regional Representation

The only thing I feel justified in saying about the method of electing the council is that the Institute made a radical change as recently as February, 1936, in an effort to combine the best features of the "direct primary" method and the nominating committee method. Many members don't yet realize that this change was made, so in all fairness I think it should be explained briefly.

A nominating committee is elected at the annual meeting, two by the council and five by the membership in session, from among as many nominees as the members care to name.

This nominating committee selects the states which appear entitled to representation on the council in view of previous representation, geographical location, proportionate number of members, etc.

To all members in those states the committee sends a questionnaire asking for suggestions as to what member should be named.

The member suggested by most of those who reply is selected as the nominee, unless there is some good reason why he shouldn't be — for example, if his firm is already represented by two partners on the council.

The committee's nominations are presented at the annual meeting. Independent nominations may be made by groups of ten or more members also prior to the annual meeting; and by majority consent independent nominations may be made from the floor of the annual meeting.

There has been time to try this plan in only sixteen states, but the members in those states seem to like it, so far as we can judge.

No further comment is necessary. Please answer the enclosed questionnaire.

Yours truly,

Robert H. Montgomery,
President.
QUESTIONNAIRE

(1) (a) Do you wish the Institute’s name changed to American Institute of Certified Public Accountants? ............................................................. .
(b) Or Institute of Certified Public Accountants? ..................................... .
(c) Or do you prefer that the name remain as it is? ................................. .

(2) Please state briefly the reasons for your opinion, whether or not you have answered the foregoing yes or no ............................................................... .

(3) Do you think the present method of electing the council should be changed? ............................................................... .

(4) Please state briefly the reasons for your opinion, whether or not you have answered the foregoing yes or no ................................. .

(5) If your answer is yes, please outline a plan of electing the governing body which you think preferable to the present one ................................. .

(6) If you are not interested in these matters, please write “not interested,” and return this questionnaire ................................................................. .

Signed .................................................................
(please print or write name plainly)

State .................................................................

Date .................................................................